

# Dear Valued Customer,

We want to update you on recent tariff changes impacting our industry and, consequently, our pricing. As you may already know, aluminum and steel products are now subject to a 25% tariff, significantly increasing our costs.

New shipments are now arriving with these higher tariffs. As a result, starting in mid-April, we will need to implement a price increase of **7–10% on selected items** (please note, not all products will be affected).

Additionally, shipping delays have grown substantially, with containers now taking **20–30 days longer** to arrive. Despite these increased costs and longer shipping times, our family-run business remains committed to providing competitive prices and outstanding value to our customers.

This is your best opportunity to secure inventory at current pricing before increases take effect and supplies become limited.

Act quickly—current inventory won't last! Thank you for your continued support; we're here to assist you through these market changes.

**Order today to lock in the best pricing:**

- Contact your **local sales representative**
- Visit our website: [ihionline.com](http://ihionline.com)
- Email Marcin directly at [marcin@ihionline.com](mailto:marcin@ihionline.com)

Warm regards,  
IHI (India Handicrafts Inc.)  
Raj Jain, CEO

